June 2022

ALPHA PORTFOLIOS
Renaissance

Own the DIAMONDS Of The Stock Market With One Unique Investment

ALPHA BLUECHIP

When it comes to equity, invest in companies that are worth your money. Alpha Bluechip is a high conviction portfolio of such companies, carefully selected by our experts, that have a strong competitive edge, are proven business leaders and can provide superior risk-adjusted returns.

Our Unique SQGARP Investment Strategy lets us invest in businesses that showcase:

- Sustainable & Quality Growth
- Sustainable Competitive Edge
- Reasonable Price
- Bottom-up Stock Pricing

We identify business leaders through a multi-layered approval criteria:

- Businesses in duopoly markets and expanding portfolio
- Having high growth in a matured industry
- Business leaders in an emerging industry
- Companies with superior economic value
- Recent management or strategy changes

How do we manage risks?

Quality Risk: Zero Tolerance via Good Business Selection

Price Risk: Minimize through Fair Value Based Stock Selection

Volatility Risk: Mitigate through Monitoring of Sector and Stock Exposure

Liquidity Risk: Restrict investing into high illiquid stocks

BENCHMARK: **NIFTY 200**	RISK: **MODERATE**
TIMEFRAME: 3-5 YEARS	EXPECTED CAGR*: **15-20%**

RETURNS

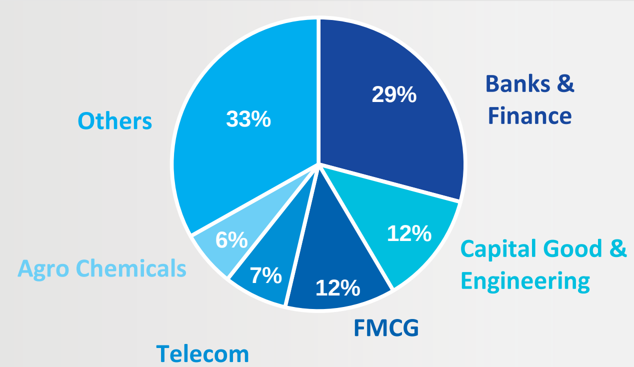
%	1 Month	6 Months	1 Year	2 Year CAGR
Portfolio	-5.1	-3.9	14.0	32.9
Benchmark (Nifty 200)	-5.2	-10.1	-0.4	24.5

 # Portfolio Inception Date: 1st June, 2020

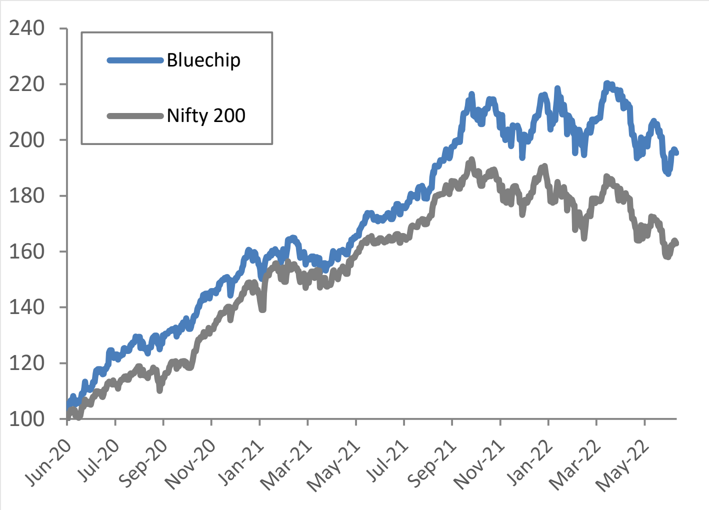
TOP 5 HOLDINGS

ICICI BANK LTD	9.05%
ADITYA BIRLA FASHION AND RETAIL LTD	7.58%
BHARTI AIRTEL LTD	7.01%
HDFC BANK LTD	6.21%
DEEPAK FERTILIZERS & PETROCHEMICALS	6.18%

SECTORAL ALLOCATION



PERFORMANCE



AIM TO GAIN WITH INDIA'S BEST COMPANIES BY INVESTING TODAY.

INVESTMENT OPTIONS

LUMPSUM/SIP

FEES & CHARGES

Fees	2% p.a.
Brokerage	As applicable at actual

INVESTMENT CORE TEAM

Pankaj Murarka –
Founder & CIO,
Renaissance Investment Managers

Pankaj is the founder of Renaissance Investment Managers. He has over 25 years of experience in Fund Management and has several accolades to his credit. He was awarded as Best Fund Manager – Runner up Award for Axis Midcap Fund by Outlook Money in 2014. The fund delivered a CAGR return of 24% (2011-2015) significantly outperforming the benchmark and was a top decile fund for 2012 & 2013. It was ranked the No 1 performing fund in India across all funds in 2014 on 3 year basis. He was also recognized by Outlook Money as a Leading Fund Manager with 5 years of track record of consistent performance in the year 2015. Pankaj was associated with Axis Mutual Fund as the Chief Investment Officer (CIO) managing over $2bn in Indian Equities.

Pawan Parakh –
Portfolio Manager
Renaissance Investment Managers

Pawan has over 15 years of experience in equity research and fund management. He drives the fund management function at Renaissance. He started his capital markets career as an equity analyst with Edelweiss Securities. He has had the privilege of working with marquee organizations like HDFC, HSBC and Deloitte amongst others. As part of his research process, Pawan actively interacts with company managements, industry experts, technocrats and bureaucrats to understand the nuances of businesses. He likes to do field and factory visits to enhance his business understanding. Pawan is a meritorious Chartered Accountant (all-India 48th Rank holder). He has also cleared CFA exams from CFA Institute (Virginia, USA).

Email Id: happy2help@alphaportfolio.in

SEBI Registered Investment Advisor (Reg No.:- INA 000014827) | SEBI Registered Portfolio Managers (Reg No.:- INP 000005455) | Cat III Alternate Investment Fund (Reg No.:- IN/AIF3/1819/0549)

Disclaimer*:
The performance/returns of the stock across Individual portfolios may vary significantly from the data depicted above. No claims may be made or entertained for any variances between the above performance depictions and that of the stock within individual client portfolios neither the Investment Advisor, nor its Directors, employees shall in any way be liable for any variation noticed in the returns of individual portfolios. Performance of RIMPL shall have no bearing on the expected performance of the fund. Past performance of the financial products, instruments and the portfolio may or may not be sustained in future and should not be used as a basis for comparison with other investments.

Risk Factors*:
The value of the investments may be affected generally by factors affecting financial markets, such as price and volume, volatility in interest rates, currency exchange rates, changes in regulatory and administrative policies of the Government or any other appropriate authority (including tax laws) or other political and economic developments. RIMPL is not liable or responsible for any loss or shortfall resulting from the operation of the fund. This document represents the views of Renaissance Investment Managers Private Limited and must not be taken as the basis for an investment decision.