

# ALPHA BLUECHIP

May 2022

Alpha Bluechip has been created by our team of experts who have picked stocks with a **STRONG COMPETITIVE EDGE** and are equipped to provide superior risk-adjusted returns.

The Alpha Bluechip portfolio involves diversified companies that are worth your time and investment since it comprises of all-weather stocks, and still manages to maintain stability. We identify the titans of the industry- companies that provide strong growth prospects and functions under great management and governance.

We have a clearly structured strategy for identifying businesses. Companies making their mark in the following categories always have our attention-

- Duopoly market business
- High growth in a mature industry
- Leader in emerging sectors
- Company with superior economic value
- Company with recent management and/or strategy shifts

## Key Features



**BENCHMARK:**  
NIFTY 200



**NO OF STOCKS:**  
20 - 25



**RISK:**  
Medium



**TIME FRAME:**  
Medium to Long Term

## Advisory Model Portfolio Performance (%)\*

Period	1 Month	6 Months	1 Year	Since Inception CAGR
Alpha Bluechip	-3.3	2.4	22.7	43.5
Nifty 200	-4.1	-3.4	6.6	31.5

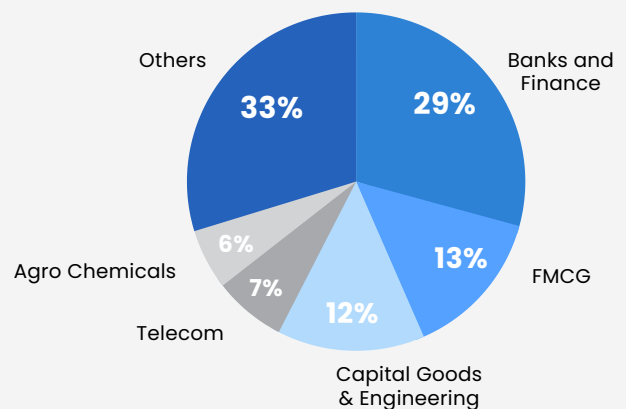
Performance as on 31<sup>st</sup> May 2022  
Inception Date: : 1<sup>st</sup> June 2020

### TOP 5 STOCKS

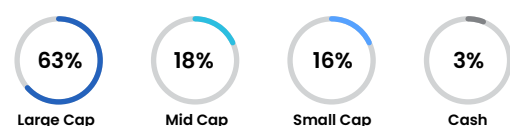
1	ICICI BANK LTD	9.1%
2	ADITYA BIRLA FASHION AND RETAIL LTD	8.2%
3	BHARTI AIRTEL LTD	6.8%
4	DEEPAK FERTILISERS & PETROCHEMICALS CORPORATION LTD	6.4%
5	HDFC BANK LTD	6.1%

(The current advisory portfolio holdings may or may not be a part of future portfolio holdings and may or may not be part of all client advisory portfolios)

### SECTORAL ALLOCATION

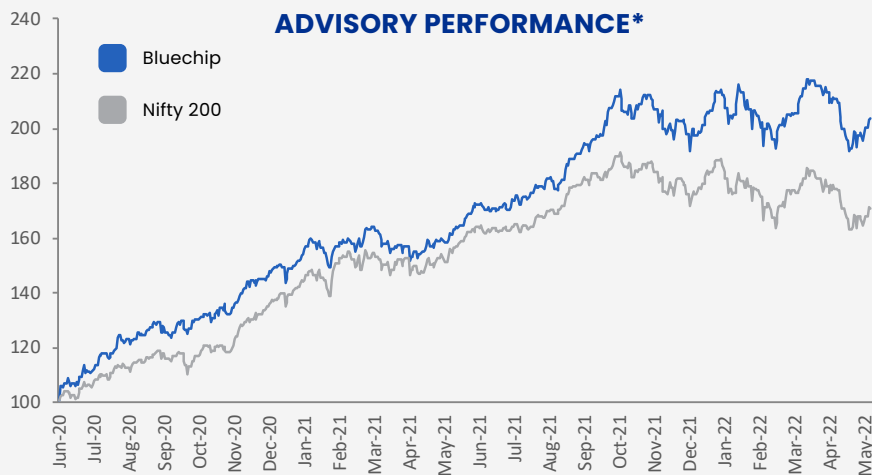


### MARKET CAPITALIZATION<sup>#</sup>



### WEIGHTED AVERAGE MARKET CAP

2,99,942 cr



(Benchmark Source: NSE India)

## Core Team



### Pankaj Murarka

(Promoter & Investment Advisor)

Pankaj is the promoter & IA of Renaissance Smart Tech. He has over 25 years of experience in Fund Management and has several accolades to his credit. He was awarded as Best Fund Manager – Runner up Award for Axis Midcap Fund by Outlook Money in 2014. The fund delivered a CAGR return of 24% (2011-2015) significantly outperforming the benchmark and was a top decile fund for 2012 & 2013. It was ranked the No 1 performing fund in India across all funds in 2014 on 3 year basis. He was also recognized by Outlook Money as a Leading Fund Manager with 5 years of track record of consistent performance in the year 2015. Pankaj was associated with Axis Mutual Fund as the Chief Investment Officer (CIO) managing over \$2bn in Indian Equities.



### Pawan Parakh

(Director)

Pawan has over 15 years of experience in equity research and fund management. He started his capital markets career as an equity analyst with Edelweiss Securities. He had the privilege of working with marquee organizations like HDFC, HSBC and Deloitte amongst others. As part of his research process, Pawan actively interacts with company managements, industry experts, technocrats and bureaucrats to understand the nuances of businesses. He likes to do field and factory visits to enhance his business understanding. Pawan is a meritorious Chartered Accountant (all India 48th Rank holder). He has also cleared CFA exams from CFA Institute (Virginia, USA).

### Renaissance Smart Tech Private Limited

Type of Registration: Non-Individual Validity of Registration: Perpetual

Address: C-710, Mittal Commercial Premises, Marol, Andheri East- 400059

Name of Principal Officer: Mr. Pankaj Murarka

Contact details of Principal Officer: 022- 49711561 Email ID: info@alphaportfolios.in

Corresponding SEBI regional / local office address: Securities and Exchange Board of India, SEBI Bhavan, Plot No. C4-A, G Block, BKC-Bandra East, Mumbai- 400051

### About us :

Renaissance Smart Tech Private Limited ("RSTPL") is registered with SEBI as an Investment Advisor with registration no. NA000016436. Renaissance Investment Managers Private Limited ("RIMPL"), a sister concern of RSTPL is registered with SEBI as an Investment Advisor and Portfolio Manager with registration no. INA000014827 and INP000005455 respectively and is also an Investment Manager to Renaissance Alternate Investment Fund, a Category III Alternative Investment Fund registered with SEBI with registration no. IN/AIF3/18-19/0549.

### \*Disclaimer :

The performance / returns of the stock across individual advisory model portfolios may vary significantly from the data provided. No claims may be made or entertained for any variances between the above performance depictions and that of the stock within individual client advisory portfolios neither the Investment Advisor, nor its Directors, employees shall in any way be liable for any variation noticed in the returns of individual portfolios. Performance of RSTPL shall have no bearing on the expected performance of the model advisory portfolio. Past performance of the financial products, instruments and the model advisory portfolio may or may not be sustained in future and should not be used as a basis for comparison with other investments. Till 27<sup>th</sup> July 2022, the clients were advised by Renaissance Investment Managers Pvt. Ltd. Thereafter, the advice has been given by RSTPL.

### Holdings and Disclosure of Interest :

RSTPL or RIMPL or its affiliates or employees/directors or funds managed by RIMPL may have same or contra positions in personal or fiduciary capacity in the securities/stocks advised. Investors should take caution while executing the advice based on their risk/return profile and suitability. Companies/stocks/Sectors advised by RSTPL may or may not be the part of one or more of RIMPL's PMS Investment Approaches, Advisory portfolio universe and/or AIF Schemes.

### Risk Factors :

The value of the investments may be affected generally by factors affecting financial markets, such as price and volume, volatility in interest rates, currency exchange rates, changes in regulatory and administrative policies of the Government or any other appropriate authority (including tax laws) or other political and economic developments. RSTPL is not liable or responsible for any loss or shortfall resulting from the operation of the model advisory portfolio.